Total No. of Questions : 10]

SEAT No. :

P3377

[Total No. of Pages : 2

[5253]-536

T.E. (Instrumentation & Control Engineering)

INDUSTRIAL ORGANIZATION & MANAGEMENT

(2015 Pattern)

Time : 2½ Hours] *[Max. Marks : 70*

Instructions to the candidates:

1) ***Answer Q1 or Q2, Q3 or Q4, Q5 or Q6, Q7 or Q8, Q9 or Q10.***
2) ***Neat diagrams should be drawn whenever necessary.***
3) ***Figures to the right indicate full marks.***
4) ***Assume suitable data if necessary.***

Q1) a) What do you mean by "Business Process Reengineering"? Give the general steps to be followed for it. **[5]**

b) What is SWOT analysis? How it is useful for expansion of the business? **[5]**

OR

Q2) a) Write a note on Environmental norms: ISO 14000. **[5]**

b) With appropriate diagram, explain Ishikawa diagram. **[5]**

Q3) a) Explain raw material handling and storage in a certain manufacturing industry. **[5]**

b) Draw BCG Matrix and explain it. **[5]**

OR

Q4) a) Derive the equation for EOQ. What are the assumptions made? **[6]**

b) Write a note on Quality Circle. **[4]**

Q5) Write short notes on : **[18]**

a) Job description and its uses.

b) Motivation & its need for the growth of the industry.

c) Leadership and its styles.

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OR

Q6) a) Write a note on Training, training needs and methods of training. **[9]**

b) Write a note on performance appraisal and its advantages. **[9]**

Q7) a) Explain capital structure and types of capital. **[8]**

b) What is capital budgeting? What are the different methods of capital budgeting? **[8]**

OR

Q8) a) Write in detail the function of money market and capital market. **[8]**

b) Write a note need and sources of finance. **[8]**

Q9) Write notes on : **[16]**

a) Management Information System

b) IT and e-business

OR

Q10)a) Write a note on 'Enterprise Resource Planning' as a modern tool. **[8]**

b) Explain with importance Business Ethics and Professional Ethics. **[8]**

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